

Adam Moberger

(614) 378-0768 // Graphic Designer and Illustrator // Columbus, Ohio // Open to Relocation

mobergeradam@gmail.com // www.adammoberger.com // <https://www.behance.net/adammoberger> // adam-moberger-73576a236/

EDUCATION

Ringling College of Art and Design, Sarasota, FL

Bachelor of Fine Arts in Illustration and Minor in Graphic Design with honors, May 2026 GPA 3.88

Scholarships and Awards: President's List, Dean's Scholarship.

WORK EXPERIENCE

Freelance Illustrator & Graphic Designer — Columbus, Ohio | August 2017 - Present

- Developed high-quality traditional and digital designs, including posters, logos, brochures, paintings, and apparel wear.
- Delivered custom artwork and designs for *SRQ Magazine*, *Dublin City Schools*, *Battier Take Charge Foundation*, and *Trey Calloway Music*.
- Highly skilled in ideation and concept development, with a strong ability to deliver high-quality creative solutions.

Ringling College Design Center Intern — Ringling College of Art and Design | Sarasota, Florida | January 2026 - May 2026

- Researched and analyzed youth culture and design trends to conceptualize and develop merchandise for the college campus marketplace.
- Collaborate with a team of student and professional designers to manage and execute projects.
- Partner with clients and staff to review concepts, refine deliverables, and move projects forward efficiently.

Design and Marketing Intern — Construction One | Columbus, Ohio | May 2025 - August 2025

- Assisted in creating branded visual content for digital and print, contributing to cohesive marketing materials and project presentations.
- Aided in website design by gathering images and creating visual elements to maintain a sleek, professional, and cohesive brand presence.
- Helped illustrate and design posters, stickers, and social media graphics to support branding and promotions.

Social Media Content Creator — Her Health Voice | Columbus, Ohio | May 2025 - August 2025

- Monitored fast-moving digital and platform-specific trends to rapidly pitch, create, and schedule high-engagement video and social media content.
- Collaborated with team members to develop and schedule content strategies tailored to each platform's audience.

Dog Grooming Assistant and Handler — Pup A Razzi | Powell, Ohio | May 2023 - August 2024

- Coordinated daily tasks in a fast-paced environment to optimize workflow and ensure effective communication among team members.
- Fostered strong customer relationships through attentive service and proactive problem-solving.
- Administered financial records, managed appointment scheduling, and provided front desk support to ensure efficient business workflow.

LEADERSHIP ROLES

Illustration Student Senator — Ringling College of Art and Design | Sarasota, Florida | February 2025 - May 2026

- Representing the illustration student body, advocating for their needs and concerns. The role included attending meetings, organizing events, securing resources, and fostering communication between students, faculty, and administration to enhance the academic and creative experience.

Illustration Mentorship Committee — Ringling College of Art and Design | Sarasota, Florida | September 2024 - May 2026

- A core member of the Illustration Mentorship Committee, responsible for managing mentor and mentee applications, coordinating program logistics, and collaborating with a team of six to oversee and enhance the mentorship experience.
- Providing guidance and feedback to aspiring artists, fostering creative growth, and helping mentees develop their portfolio and professionalism.

EXHIBITIONS & HONORS

Society of Illustrators Student Scholarship Exhibition — The Society of Illustrators | New York, New York | Spring 2025

- Had 2 pieces chosen by a jury of industry professionals and art directors from a catalog of over 4550 entries to be featured in the exhibition.

SKILLS

Computer: Advanced in Adobe Illustrator, Photoshop, Lightroom, InDesign, Premiere Pro, Figma, Procreate, Wix, Google Apps, iOS, Canva, AI Software.

Design Skills: Advanced in trend prediction, consumer insights, target audience profiling, moodboard, concept development, and color system management, such as CMYK, RGB, and Pantone Color Systems.

Traditional: Advanced in media- graphite, acrylic paint, oil paint, ink, charcoal, chalk, pastel, colored pencil, and collage.

Leadership Skills: Time management, creative problem-solving, organization, communication, teamwork, attention to detail, and intermediate Spanish.